



Curriculum vitae of Roger Schreiber

Date of birth, 8.6.1972 in St.Gallen, Switzerland

Education

5 years apprenticeship at College for Advertising and Communication Design, St.Gallen, Switzerland
Erat, Thoma & Herzog, Advertising Agency, Rorschach, Switzerland

Work experience

3 months Graphic Artist at Dachcom, Advertising Agency, Rheineck, Switzerland

6 months Junior Art Director, Huth & Wenzel, Advertising Agency, Frankfurt, Germany
Newcomer Agency of the Year '94 in Germany

9 months "Business and Leisure Activities in Hongkong"

2 years Junior Art Director McCann-Erickson, Advertising Agency, Zurich, Switzerland

5 months Art Director at DM9DDB, Sao Paulo, Brazil (It was a great honor to me for working and learning from Marketing Superstar Nizan Guanaes during the period DM9DDB was elected (2nd time) Agency of the Year at the International Advertising Festival in Cannes)

1 months Art Director, Leo Burnett, Sao Paulo, Brazil

6 months Art Director, LOWE, Zurich, Switzerland

4 months Freelance Art Director for Metzger Lehner Worldwide, Zurich, Switzerland

9 months business stay in Sao Paulo, for the purpose of founding a convergence-company and to realise an interactive TV-Concept, which emerges from an ordinary TV-Channel to an internet TV-Channel, by using Internet Streaming Technology. More life experience instead of business success...

...again Freelance Art Director for various Advertising Agencies in Zurich

January 2003

The Foundation of Solve et Coagula, Integral Management Consultancy for Marketing, Advertising and Design.

References

Adwise Informatik, APG Schweiz, Bayer Brasil, Black&Decker Schweiz, Bundesamt für Kommunikation Schweiz, Swisslife CSI, Rentenanstalt/Swisslife, Hochalpinen Institut Ftan, Die Südostschweiz, Hockey Club Davos, VIVA, Radiotele AG, Dettling&Marmot, Canon Europe, Cash Borsalino.ch, Chevrolet Europe, Coca-Cola Schweiz, DaimlerChrysler Schweiz, Enigmatis Dubai, Opel Europe, Fanta Schweiz, Frisco-Findus, Hürlimann Bier, Sprite Schweiz, Kinley Schweiz, Tuborg Schweiz, SonyEricsson Schweiz, Spenglercup Davos, SWISSTOPSPORT, Spielzeugmuseum Davos, Nestlé Yoplait, Ray-Ban Sunglasses, Labello Beiersdorf, Mercedes-Benz Nutzfahrzeuge Deutschland, Super RTL Deutschland, Disneychannel Deutschland, Fujitsu-Siemens Deutschland, Tages-Anzeiger, Winterthur Versicherungen, Michel, Inkognito Sunglasses by Polaroid, Microsoft Schweiz und Brazil, MCI Worldcom Schweiz, Sunrise Schweiz, Honda Cars & Cycles Brazil, Neutrogena Brazil, Parmalat Brazil, Esplanada Grill, Antarctica Beer Brazil, Antarctica Guarana Brazil, Valisere Lingerie Brazil, Clorox Badreiniger Brazil, Venice Bar & Grill Sao Paulo, Super Bonder Brazil, Kronenbeer Brazil, Michelin Brazil, Itau Seguros Brazil, American Airlines Brazil, IG Electronics Brazil, Banco Votorantim Brazil, Telefonica Latinamerica, Ministerio de Saude Brazil, Budweiser Beer Brazil, Gradiente Electronics Brazil

St.Gallen, 23.1.2005