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ECONOMETHICS – Political leaders and entrepreneurs should adhere to basic ethical principles precisely in periods of economic turbulence.

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The oft-cited upturn is longer in coming than has been assumed. A structurally conditioned global adjustment is in progress – fortunately, only haltingly, for enterprises as well as society need this transitional period to gradually introduce changes and adapt themselves to future general conditions. It is a matter of correcting capital offences from the boom years of our affluent society and, so to speak, of making bottles for new wine. As a matter of fact, the current global problems date from our past, according to the law of cause and effect.

The economic winter will turn out to be longer and more arduous than asserted nationwide by forecasters. Changes operate similar to rope teams in the mountains. Should not all members move forward, mountain guides must exhort those who are reluctant to advance together with the others, or else, the entire team will be held back and developments will take a slower and more painful course.

Any political leader and entrepreneur who wants in future to successfully cope with the prevailing multi-layered challenges must better understand developments and their repercussions on society and on his own enterprise.

Comparing our society to a living organism that spreads relatively quickly and egoistically within a larger organism, our earth, the larger organism will leave nothing undone to enjoin the intransigent smaller organism to behave reasonably.

A concrete example: 11 September 2001 belongs to this category of events. Whether such “catastrophes” are caused by man in the form of terrorist attacks, stock market crashes or wars, or through natural events in the form of earthquakes, floods or hurricanes, makes no difference. We should at last get to the bottom of the causes and sincerely confront these essential questions.

Nature is not faultless – but learns very quickly from her mistakes.

We should therefore strive for a natural and lasting development of our organism and be mindful of the natural equilibrium so that, in the end, we do not find ourselves on the side of the natural enemies, more or less as mistakes of nature that are to be corrected. Reassuringly, the didactic abilities of our nature have no limits. How hard and yet full of love these methods are brought to bear on us, problem children that we are, we have until now only begun to experience.

We should learn to understand ourselves as inseparable beings of nature and please her by finally demonstrating that with our “progeny“ she backed the right horse in order to work on the common evolution.

Imagine how efficient a fully conscious organism of humankind would be that, in concert with the planet, would set out to work on the manifold tasks of evolution!